



PASCAL Introduces Paradoxe Watch, A Surrealist-Inspired Diamond Timepiece

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PASCAL today highlighted the Paradoxe Watch as a surrealist-inspired diamond timepiece created for customers who want a watch with a stronger sense of art, identity, and sculptural design. As luxury buyers increasingly look for accessories that express personal taste rather than simply mark status, the PASCAL dali Watch offers a more distinctive alternative to traditional diamond watches.

The Paradoxe Watch draws from surrealist ideas of melting time and turns that visual language into a wearable timepiece built around a fluid case, lab-grown diamonds, and interchangeable leather straps. Its distorted case flows around the dial in a way that suggests movement, giving the watch a softer and more expressive presence than standard round, oval, or rectangular silhouettes.

The watch is designed for customers who view a timepiece as part of personal presentation, not only as a functional object. PASCAL positions Paradoxe as a statement watch that can move between fashion-forward styling, formal dressing, and creative everyday looks without relying on oversized proportions or excessive

surface decoration.

Material details reinforce the collection's luxury positioning. The watch features 0.3 ct of IGI-certified lab-grown diamonds in D-F color and VVS-VS clarity, using diamond accents to bring light to the dial while preserving the fluid outline that defines the design. Rather than treating diamonds as decoration added after the fact, the stones help the case and dial read as one sculptural composition.

A green diamond crown gives the Paradoxe Watch another recognizable product signature. Unlike conventional diamond watches that place stones mainly on bezels or hour markers, the inverted-set green diamond introduces contrast at a small scale, connecting the design with themes of luck, renewal, and individuality. The detail adds a playful focal point while keeping the overall watch refined.

"Paradoxe was created for customers who see a watch as more than a timekeeping instrument," said by PASCAL. "The goal was to explore how surrealist ideas could become something wearable in daily life, while still preserving the polish, diamond detail, and craftsmanship expected from a modern luxury watch."

The PASCAL Paradoxe watch includes interchangeable leather straps that allow the surrealist case shape to shift across different styling contexts. A darker strap can support evening dressing, while lighter or more relaxed strap choices make the design easier to wear with daytime outfits. The signature folding clasp, finished with the PASCAL logo, adds security and a branded detail to the final construction.

The Paradoxe Watch joins PASCAL's wider collection of lab-grown diamond watches, including classic and oval silhouettes that explore different expressions of modern luxury. Within that lineup, Paradoxe serves as the brand's more art-led timepiece, giving customers a watch shaped by surrealist influence, diamond clarity, and fashion relevance.

The Paradoxe Watch is available now, where people can explore product details, strap styling, and the full design story behind the collection. Customers can also view current product imagery and compare the Paradoxe design with other watch shapes in the brand's catalog. More information is available through PASCAL's online store.

Paradoxe marks PASCAL's boldest step into wearable art.

About PASCAL:

PASCAL is a Los Angeles-flagship jewelry and watch brand specializing in lab-grown diamond jewelry and design-focused timepieces. The company combines contemporary styling with responsibly sourced lab-grown diamonds across watches, watch rings, and statement jewelry designed for modern luxury customers.

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For more information about PASCAL, contact the company here: PASCALSnowcollab@pascaldesign.com
170 S La Brea Ave, Los Angeles, CA 90036 United States

PASCAL

We are a California-based color diamond brand. PASCAL crafts unique diamonds to celebrate life's brightest moments?big or small?so every memory can shine with meaning and beauty.

Website: <https://pascaldesign.com/>

Email: collab@pascaldesign.com

