



ProCycles.ch Launches Directory Connecting Riders With E-Bike Shops Across Switzerland

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ProCycles.ch, a Winterthur-based online directory dedicated to bicycle and e-bike retailers, has launched a comprehensive platform designed to connect cyclists and e-bike riders with verified local shops, workshops and dealers across every Swiss canton. The launch responds to the rapid growth of electric bicycles throughout the country, where e-bike sales have increased by more than 30 percent annually in recent years.

The directory addresses a growing need for a centralized resource as electric bicycles become a mainstream mode of transportation in Swiss cities and rural regions alike. As adoption rises, so does demand for qualified maintenance, repairs and specialist advice. The platform aims to bridge the gap between riders searching for reliable service and the independent retailers equipped to provide it.

ProCycles.ch Switzerland offers location-based search capabilities that allow users to quickly identify nearby shops, filter results by specific service types, or locate dealers carrying particular bicycle brands. Each listing provides essential business information, including current services offered, available brands and verified

contact details. The team behind the platform continuously reviews and updates shop information to maintain accuracy for users seeking everything from basic tune-ups to high-end e-bike purchases.

The surge in electric bicycle ownership has created new maintenance demands that differ from those of traditional bicycles. Motor systems, batteries and integrated electronics require specialized knowledge, making access to qualified local workshops more important than ever. The directory helps riders locate service providers with the appropriate expertise in their region, reducing the time spent searching for suitable support.

Beyond serving residents, the platform functions as a practical resource for tourists and temporary visitors who require bicycle services during their stay in Switzerland. With cycling tourism continuing to expand, visitors can locate rental options, repair services and dealers without navigating unfamiliar local markets.

Local independent bicycle retailers stand to benefit from increased digital visibility through the directory. As consumer shopping behavior increasingly begins with an online search, smaller shops that may lack extensive digital marketing resources gain a channel to reach nearby customers. By strengthening the connection between riders and neighborhood businesses, ProCycles.ch also supports sustainable mobility and the broader cycling culture taking root in Swiss communities.

The platform organizes listings by canton and service category, reflecting the geographic diversity of the Swiss market. Whether a rider seeks a cargo bike specialist, a family e-bike dealer or a workshop for routine servicing, the directory provides a structured path to relevant results. Cyclists interested in exploring the directory can [click here](#) to browse listings by region and service type.

ProCycles.ch continues to expand its database of verified shops and services, reinforcing its role as a central hub for Swiss bicycle and e-bike information. The platform focuses exclusively on the Swiss market, with an emphasis on the growing e-bike segment and the independent retailers that serve it.

ProCycles.ch is an online directory based in Winterthur that helps cyclists and e-bike riders across Switzerland discover verified local dealers, workshops, repair services and specialist stores. The platform is built exclusively for the Swiss market and supports local bicycle businesses through improved online visibility.

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For more information about ProCycles.ch, contact the company here: [ProCycles.chkontakt](mailto:ProCycles.chkontakt@procycles.ch) (at) procycles.chkontakt@procycles.ch Switzerland

ProCycles.ch

Procycles.ch is Switzerland's leading directory for bicycle and e-bike shops. Discover verified dealers, workshops, and brands near you ? fast, clear, and locally organized. Your trusted guide to everything cycling.

Website: <https://www.procycles.ch>

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