



ProCycles.ch Expands Swiss Bicycle Directory to Meet Growing Demand for Local Dealers

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ProCycles.ch, the Winterthur-based online directory for bicycle and e-bike shops, has expanded its comprehensive platform to address the surging demand for local cycling services across Switzerland. The directory now features enhanced location-based search capabilities and verified listings that connect Swiss cyclists with trusted dealers, repair shops, and specialist stores throughout all cantons.

The expansion comes as e-bike sales in Switzerland continue their remarkable growth trajectory, increasing by more than 30 percent annually in recent years. This rapid adoption has created an urgent need for cyclists to locate qualified service providers and specialized dealers who can properly maintain and repair these sophisticated machines.

The ProCycles.ch Fahrrad Verzeichnis provides a centralized resource where cyclists can quickly find nearby shops, browse by specific service types, or locate dealers for particular bicycle brands. Each listing includes essential business information such as current services offered, available brands, and verified contact details,

ensuring users have accurate information before visiting a shop.

"The Swiss cycling landscape has transformed dramatically with the e-bike revolution, and riders need reliable access to professional service and expertise," said a spokesperson for ProCycles.ch. "Our platform bridges the gap between cyclists seeking quality service and local shops looking to improve their digital visibility in an increasingly online marketplace."

The directory serves multiple user groups, from daily commuters seeking routine maintenance to families searching for cargo bikes and tourists requiring rental services. Local independent bicycle retailers particularly benefit from the platform's reach, gaining increased online visibility at a time when consumer shopping behaviors increasingly begin with digital searches.

ProCycles.ch has positioned itself as more than just a business directory. The platform actively supports sustainable mobility initiatives by strengthening the connection between cyclists and local businesses. This approach helps maintain a robust network of neighborhood bike shops, which remain essential for the continued growth of cycling culture in Swiss cities.

The team behind ProCycles.ch continuously verifies and updates shop information to maintain accuracy and relevance. This ongoing commitment ensures that users seeking everything from basic repairs to high-end e-bike purchases can trust the information they find on the platform.

As cycling infrastructure continues to develop across Switzerland and more citizens embrace two-wheeled transportation, the need for accessible, reliable service becomes increasingly critical. The platform addresses this need by providing a user-friendly interface that allows cyclists to filter results by location, service type, and specific requirements.

For those looking to learn more about available services in their area, the directory offers detailed shop profiles that help cyclists make informed decisions about where to take their bicycles for service or purchase their next e-bike.

ProCycles.ch operates from Winterthur and serves the entire Swiss market with its specialized focus on connecting cyclists with local bicycle businesses. The platform continues to expand its database of verified shops and services, reinforcing its position as the central hub for Swiss bicycle and e-bike information.

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For more information about ProCycles.ch, contact the company here: [ProCycles.chkontakt \(at\) procycles.chkontakt@procycles.ch](mailto:ProCycles.chkontakt(at)procycles.ch) Switzerland

ProCycles.ch

Procycles.ch is Switzerland's leading directory for bicycle and e-bike shops. Discover verified dealers, workshops, and brands near you ? fast, clear, and locally organized. Your trusted guide to everything cycling.

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