

ATLANTA LOCAL UNPLUGGED

Atlanta Local Unplugged Launches Digital Publication and Podcast Dedicated to Metro Atlanta Journalism

July 06, 2026

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Atlanta Local Unplugged has officially launched as an independent digital publication and podcast dedicated to covering the people, culture, businesses, food, entertainment, neighborhoods, and experiences that define metro Atlanta.

The Atlanta Local Unplugged Media Site represents a new approach to local journalism, combining professionally written articles with podcast content to deliver comprehensive coverage of the region. The publication focuses on original journalism and community storytelling that highlights what makes Atlanta distinctive.

"Our mission is to highlight the people, places, and experiences that make metro Atlanta such a dynamic place to live, work, and explore," said Ray L. Perry, Founder and Publisher of Atlanta Local Unplugged. "We created this platform to provide readers with engaging editorial coverage while celebrating the communities, culture, and businesses that shape Atlanta every day."

The publication features content across multiple editorial categories, allowing readers to explore a wide

variety of local topics through professionally produced articles and multimedia content. Categories include Atlanta Must-Do, Atlanta Cafes, Atlanta Culture, Atlanta Eats, Atlanta Hustle, Atlanta Nightlife, Atlanta Pulse, Atlanta Vibe, and Atlanta Voices. Each category provides focused coverage of specific aspects of Atlanta life, from dining and entertainment to business and community perspectives.

The Atlanta local Unplugged Podcast complements the written content by featuring conversations with creators and community voices that shape Atlanta's culture. Hosted by Riley Bennett, a long-time Atlanta resident with a background in lifestyle journalism, the podcast offers listeners quick, informative episodes that typically run five to ten minutes. The podcast covers topics ranging from live music and festivals to neighborhood food discoveries, gallery nights, maker markets, and wellness pop-ups.

Atlanta Local Unplugged also features an Atlanta Business Spotlight section, which provides local businesses with a platform to showcase their products and services. This initiative helps connect readers with businesses throughout the metro area while supporting the local economy.

The publication's approach to local journalism emphasizes quality over quantity, with each piece of content designed to inform and engage readers interested in discovering what Atlanta has to offer. The platform serves both long-time residents seeking new experiences and newcomers looking to understand the city's diverse neighborhoods and cultural offerings.

Atlanta Local Unplugged operates under Blazer Digital Media and utilizes advanced digital tools to enhance the reader experience. The platform includes a comprehensive search function that allows users to easily find specific content across all editorial categories.

The launch of Atlanta Local Unplugged addresses the growing demand for hyperlocal journalism that goes beyond traditional news coverage to explore the stories, people, and places that create community identity. By combining traditional journalism with modern digital storytelling techniques, the publication aims to become a trusted resource for anyone interested in metro Atlanta.

Atlanta Local Unplugged represents an independent voice in local media, committed to producing journalism that celebrates the region while providing practical information for daily life. The publication welcomes reader engagement and plans to expand its coverage as it grows, always maintaining its focus on the stories that matter most to Atlanta communities.

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For more information about Atlanta Local Unplugged, contact the company here:Atlanta Local UnpluggedRay L. Perry770-670-4997info@atlantalocalunplugged.com744 Noah DriveSuite 113-301Jasper, GA 30143

Atlanta Local Unplugged

Atlanta Local Unplugged is an independent digital publication and podcast covering Atlanta communities, culture, food, entertainment, businesses, and local news. Part of the Blazer Digital Media network, a MarketBlazer, Inc. publishing brand.

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