



ProCycles.ch Expands Swiss Velo Shop Directory as E-Bike Demand Surges Across Switzerland

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ProCycles.ch, the Winterthur-based online directory for bicycle and e-bike shops, has expanded its comprehensive platform to meet the rapidly growing demand for e-bike services across Switzerland. The directory now features enhanced location-based search capabilities and verified listings from all Swiss cantons, addressing the critical need for cyclists to quickly locate qualified service providers and specialized dealers.

The expansion comes as e-bike sales in Switzerland continue their remarkable growth trajectory, increasing by over 30 percent annually in recent years. This surge has created an urgent requirement for riders to easily find expert maintenance, repairs, and retail services in their local areas. The platform serves as a centralized resource connecting Swiss cyclists and e-bike riders with verified local dealers, workshops, and specialist stores throughout the country.

The e-bike revolution in Switzerland has fundamentally changed how people approach mobility, and with this

growth comes the essential need for accessible, qualified service, says the company. They built the platform to bridge the gap between riders seeking reliable local support and independent bicycle shops looking to strengthen their digital presence in an increasingly online marketplace.

The directory offers sophisticated search functionality that enables users to filter results by specific service types, browse available brands, or locate dealers based on their current location. Each listing undergoes verification to ensure accuracy of business information, including current services offered, brands carried, and contact details. This verification process maintains the platform's reliability for users seeking everything from basic tune-ups to high-end e-bike purchases.

Local bicycle retailers across Switzerland benefit from increased online visibility through the platform, particularly important as consumer shopping behaviors increasingly begin with digital searches. Independent shops, which form the backbone of Switzerland's cycling infrastructure, gain access to customers who might otherwise struggle to find specialized services in their area. To explore the full directory and find local bicycle shops, users can visit procycles.ch and [click here](#) to access the search functionality.

The platform also serves tourists and temporary residents who require bicycle services while in Switzerland, supporting the country's reputation as a premier cycling destination. As urban areas across Switzerland continue to embrace cycling as a sustainable transportation solution, the need for accessible repair and maintenance services becomes increasingly critical.

ProCycles.ch continuously updates and expands its database of verified shops and services, reinforcing its position as the central hub for Swiss bicycle and e-bike information. The platform's focus on the Swiss market ensures that listings remain relevant to local needs, regulations, and cycling culture, distinguishing it from generic international directories.

Based in Winterthur, ProCycles.ch has established itself as Switzerland's leading online directory dedicated exclusively to connecting cyclists with local bicycle businesses. The platform supports sustainable mobility initiatives by strengthening the visibility and accessibility of local cycling businesses throughout all Swiss cantons.

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For more information about ProCycles.ch, contact the company here: [ProCycles.chkontakt](mailto:ProCycles.chkontakt@procycles.ch) (at) procycles.chkontakt@procycles.ch Switzerland

ProCycles.ch

Procycles.ch is Switzerland's leading directory for bicycle and e-bike shops. Discover verified dealers, workshops, and brands near you ? fast, clear, and locally organized. Your trusted guide to everything cycling.

Website: <https://www.procycles.ch>

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